



ESG, THE NEW BUSINESS DRIVER

4 REASONS WHY
YOUR ORGANISATION SHOULD ADAPT

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WHAT GETS MEASURED GETS DONE

ESG stands for Environmental, Social and Governance. An ESG non-financial report measures your organisation's sustainability efforts based on:

- Inclusivity - People should have a say in the decisions that impact them.
- Materiality - Decision makers should identify and be clear about the sustainability topics that matter.
- Responsiveness - Organisations should act transparently on material sustainability topics and their related impacts.
- Impact - Organisations should monitor, measure, and be accountable for how their actions affect their broader ecosystems.

Why should organisations go through the trouble? The answers to this question is a strategic approach to the management of sustainability performance and thus contributing to the energy and climate objectives of the European Union. Both small and medium enterprises, especially in the last 10 years, have become increasingly focused on sustainability: what it is, why it matters, and how to manage and measure it. Some have become mature practitioners of sustainability assessment, governance and performance, whilst others are now fast developing their approach or setting out on this journey.

ESG REPORTS

An ESG report arms customers, consumers, potential investors and other various stakeholders with a comprehensive look at your company's values, ethics and everyday actions. Think about how often you see a company on the news because of its mistreatment of workers, negative impact on the environment or lack of transparency. An ESG report is an opportunity for an organisation to tell its own story proactively. Often companies react to negative press too late, and are forced to take a defensive stance to repair their reputation in the public sphere.

An ESG report serves as an investment in avoiding miscommunication and preserving your hard-earned corporate identity in an ever-changing market. No one knows what your company does and how you do it better than your organisation, and your ESG report should be viewed as a personal statement in solidifying your company's position in the world.

Environmental	Social	Governance
Environmental Policy	Full time Employees	Board - Diversity
Environmental Impacts	Employee Benefits	Board - Independence
Energy Consumption	Employee Turnover Rate	Board - Separation of Powers
Energy Intensity	Employee Training Hours	Voting Results
Carbon/GHG Emissions	Health	Gender Pay Ratio
Primary Energy Source	Injury Rate	CEO Pay Ratio
Renewable Energy Intensity	Human Rights Policy	Incentivized Pay
Water Management	Human Rights Violations	Ethics Code of Conduct
Waste Management	Child & Forced Labor	Supplier Code of Conduct
	Women in the Workforce	Bribery/Anti-Corruption Code
	Community Work	
	Local Procurement	



FREE ESG - SNAPSHOT

We partner with leading reporting frameworks that provide us with industry-specific analysis on sustainability strategies for risk mitigation, value creation better outcomes for both the company and society. Ensuring that ESG - KPIs meet your industry requirements for carbon reduction, energy and water use and new regulations contributing to the energy and climate objectives of the European Union.

Join your peers and email us this short survey. As a thank you we will forward you your specific ESG - snapshot.

1. Do you track revenue from product lines or business units that focus on sustainable development? If so, what were important ESG factors?
2. How many years does your company publish an ESG report?
3. What are the biggest obstacles and challenges that keep your organisation from engaging in or expanding sustainability practices?
4. How does your organisation use ESG reporting to promote sustainable practices?
5. Does your organisation have a sustainability policy to encourage ESG practices in your business?

We are based in Brussels with a global network to provide specific ESG-services, strategy and communication in local languages to SME's, and to professionals in roles related to Company Secretary, General Counsel, sustainability officers, SDG, CSR & HSEQ managers. Business managers find our services particularly helpful in building a positive brand awareness.

Give us a call today!

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