

# GREAN

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## Governance Research Environmental Academy Network

Event buyers persona, with focus on but not limited to environmental- MMA- or sports events

**Our** service is, to provide both financial and technical support to event organizers to go net zero.

**We** aim with our global research environmental network, GREAN, to have event fundraising pages to patronize charities that embrace innovation and nature-based solutions, for sequestering carbon emissions

**My** product is an event fundraising collaboration with event organizers. To help organizers to fund and track the sustainability of their event and to offset the Co2 generated by the event. I work as a volunteer with a framework a set of guidelines to help them with the planning and management their sustainable events and for the ones that are really serious I can prepare the due diligence work for certification.

**Based** on the British Standards for sustainable events & ISO 20121 guidelines for sustainable events. Together, with data from other industry events and entities, we are working to compile tangible savings from the industry, showing the savings that are possible from sustainable event management.

**The** service is aimed at individuals, as well as organizations and enterprises, to improve economic development, while reducing the social and environmental impact of events of all types and sizes – ranging from large scale conferences and unique events, to music festivals and air shows. This standard can be applied throughout the entire supply chain.

**Reach** out to: Head coaches / owners / Founders,  
Event managers  
Event organizers  
Event coordinators  
Sustainability consultants  
Companies organizing events of all types and sizes  
Environmental consultants

**Based** in Great Britain

## **Why the GREAN Sustainability Management System?**

### **Mobilizing Resources for Impact:**

Addressing global environmental challenges requires a coordinated effort involving governments, businesses, civil society organizations, academia, and individuals. The Grean Network serves as a platform for collaboration, knowledge sharing, and resource mobilization. By facilitating partnerships, funding innovative projects, and leveraging technology for good, we can amplify our collective impact and accelerate progress towards a sustainable future.

### **Expanding the Reach:**

To truly make a meaningful impact, the Grean Network recognizes the importance of inclusivity and diversity in our efforts. Environmental sustainability is a universal issue that affects people of all backgrounds, cultures, and regions. Therefore, it is essential to engage with diverse stakeholders and amplify the voices of marginalized communities who are often disproportionately affected by environmental degradation.

**By** fostering partnerships with grassroots organizations, indigenous communities, youth groups, and other stakeholders, the Grean Network aims to ensure that our initiatives are inclusive, equitable, and culturally relevant. Through capacity building, training programs, and community-led projects, we empower individuals and communities to become champions for environmental stewardship in their own right.

### **Education and Awareness:**

Education is a powerful tool for driving positive change and shaping attitudes and behaviors towards the environment. The Grean Network prioritizes environmental education and awareness-raising as key components of our mission. By providing accessible and engaging educational resources, organizing workshops, and hosting events, we seek to inspire and empower individuals to take action for sustainability in their daily lives.

Furthermore, the Grean Network recognizes the importance of storytelling and communication in conveying the urgency and significance of environmental issues. Through multimedia campaigns, social media outreach, and partnerships with influencers and media outlets, we strive to raise awareness and mobilize support for our cause. By harnessing the power of storytelling, we can inspire empathy, foster connections, and catalyze collective action for a greener, more sustainable world.

### **Policy Advocacy:**

While individual actions are crucial, systemic change requires supportive policies and regulations that incentivize sustainability and hold polluters accountable. The Grean Network engages in policy advocacy at the local, national, and international levels to promote environmental protection, conservation, and climate action.

**By** collaborating with policymakers, conducting research, and providing evidence-based recommendations, we seek to influence decision-making processes and shape policies that prioritize the long-term health of our planet. Whether advocating for carbon pricing, renewable energy incentives, or plastic pollution regulations, the Grean Network strives to create an enabling environment for sustainable development and environmental justice.

### **Building Resilience:**

In the face of escalating environmental challenges such as climate change, biodiversity loss, and natural disasters, building resilience is paramount. The Grean Network supports initiatives that strengthen community resilience, enhance adaptation capacity, and promote sustainable livelihoods.

**By** integrating climate resilience into development planning, investing in early warning systems, and supporting disaster risk reduction efforts, we can minimize the impacts of environmental shocks and protect vulnerable populations. Additionally, by fostering innovation and embracing nature-based solutions, we can build more resilient ecosystems and infrastructure that can withstand the challenges of a changing climate.

Head Coaches | Chairs of sport schools | Admin

WE CREATE AND MANAGE YOUR EVENT FUNDRAISING PAGE FOR YOUR NET ZERO JOURNEY,  
OFFSET The Co2 GENERATED AND GET YOU CERTIFIED.

#### ABOUT US

Guiding events to net zero In The Health, Wellness and Fitness Market, is what we do.

They are characterized by transparency, diversity and inclusion, accountability, and integrity to have a huge impact with forward thinking sustainability approaches that generate green credentials and certification.

Small Event < 250 people FREQUENCY One Time AMOUNT 1 PRICE \$100 OFFSET AMOUNT:  
16,000 lbs CO2 (8 MT) \* 1 = 16,000 lbs CO2 (8 MT)

Large Event < 500 people FREQUENCY One Time AMOUNT 1 PRICE \$200 OFFSET AMOUNT:  
32,000 lbs CO2 (16 MT) \* 1 = 32,000 lbs CO2 (16 MT)