

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



How to read them?

- 17 Goals
- 169 Targets
- 231 Indicators
- (ESG) Environmental, Social, Governance impact



INTRODUCTION TO ESGWATCH

ESGWATCH Green Business Support

- 68% UK Micro and SMEs
- Regularly cite access to finance as one of the main barriers to a green agenda.
- Have little or no visibility of all the funding solutions available to them across debt, equity or grants.

- Let ESGWATCH simplify the process we'll match you to tailored green grant options for your business.
- Identify and make immediate savings on your business costs.
- Kick start your green agenda: reduced environmental footprint and emission & improved resource efficiency and increased cost savings.

Funding sustainability strategies is what we do

ESGWATCH Green Business Support

Our financial health checker reveals where you can save money on business expenses:



Switching utilities



Switching business Insurance



Switching to multi-current bank account



Replace overdraft with alternative invoice finance

We help switch providers and save in just a few simple clicks

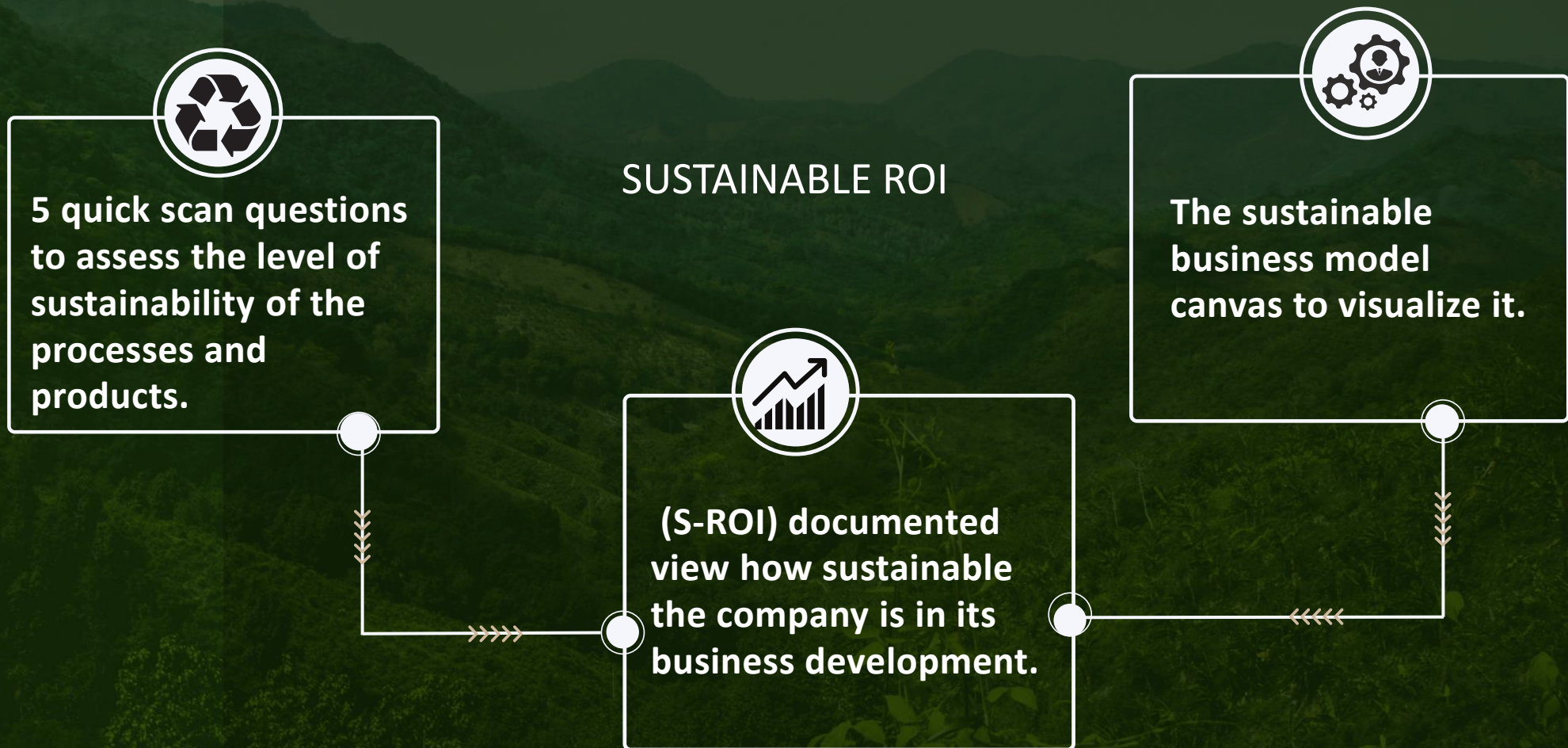
ESGWATCH Green Business Support

uses machine learning for multiple source analysis
cutting through some of the noise to identify a “Corporate Sustainable Strategy”

- ▶ Understanding the Scope 1, 2 and 3 emissions
- ▶ Sustainability purpose statement
- ▶ Decarbonisation action plans
- ▶ Supply chain engagement
- ▶ Life cycle assessment

A bespoke sustainability business model canvas

What is Sustainable ROI



Examples of quick scan questions;

01

What are the potential financial advantages of reducing waste and improving resource efficiency?

02

What are the potential financial benefits of implementing energy-saving measures?

03

How can sustainability initiatives lead to improved customer satisfaction and increased sales?

S-ROI documented view consists of four dimensions of sustainability:

01

Economic Resilience

02

Environmental Integrity



Social Well-Being

03

Good Governance

04

The S-ROI Business Model Canvas For Visualization

Sustainable Value Proposition

- Which Problem do we solve, Which value do we create?
- What are functions and form of our product or service?
- Can we solve our customers problems more sustainably?
- Can we transform sustainability into customer value?
- Is ownership necessary or is the product as a service model applicable?
- Can we extend the product life cycle?

Sustainable Customer Relationship

- Which customer relationships satisfy customer expectations and are sustainable?
- How can we make current relationships more sustainable?

End of life

- What happens at the end of the product life cycle?
- Can the product be profitably recycled, upcycled, reused or refinished?

Sustainability Business Model Canvas

The Sustainable Business Model Canvas

Project:

Owner:

Version:

Positive Impact (Maximise)

What are positive **2nd** and **3rd** order effects of your product on planet, society, the economy or your organisation (e.g. brand)? How can these effects be **maximised** along the complete product life cycle?

You can use the left side of the [Threeability Sustainability Impact Canvas](#) to generate the input for this section

Negative Impact (Minimise)

What are negative **1st**, **2nd** and **3rd** order effects, and how can these be **minimised**? Is harmful waste generated that requires expensive disposal? Are there **rebound effects** or new **technological risks**?

You can use the right side of the [Threeability Sustainability Impact Canvas](#) to generate the input for this section

Sustainable Partners

Who are possible **partners** in becoming more sustainable?

How can we make the whole supply chain sustainable, transparent and **circular**?

Can we **cooperate** with partners from other industries to form an industrial symbiosis?

Can we shape anticipated environmental regulations by partnering and cooperating with **relevant regulatory bodies**?

Sustainable Value Creation

Which are our **key activities**? How can we adjust them (e.g. **manufacturing**) to ensure sustainability?

Which **enabling sustainable technologies** can be used?

Sustainable Tech & Resources

Which 1) **natural**, 2) **energy** and 3) **technical** resources do we need?

Can we **substitute** any for more sustainable resources?

Sustainable Value Proposition

Which **problem** do we solve, which **value** do we create?

What are **function & form** of our product or service?

Can we solve our customers' problems more sustainably?

Can we transform sustainability into customer value?

Is ownership necessary or is the product as a service model applicable?

Can we extend the **product life cycle**?

Sustainable Customer Relation

Which customer relationships satisfy customer expectations **and are sustainable**?

How can we make **current relationships** more sustainable?

Sust. Channels

How can we make our distribution channel more sustainable and **circular**?

How do we best communicate the sustainable aspect of our product / service?

Responsible customers

Who are our customers? How can we **enable** them to act sustainably?

Which target customers may help to **promote our sustainable solution**?

End of Life

What happens at the end of the **product life cycle**?

Can the product be **profitably recycled**, upcycled, reused, refurbished?

Determining Materiality (& linkages to the SDG's & ESG's)

Key Definitions

A material topic is a topic that will substantively influence and impact the assessments, decisions, actions and performance of an organization in the short, medium and/or long term.

There are a number of key materials that can influence your company's ability to operate. Materiality relates to identifying and prioritizing the most relevant sustainability topics, taking into account the effect each topic has on your organization. The decision makers should identify and be clear about the sustainability topics that matter

Determining

To make informed decisions and take calculated actions, an organization needs to identify the topics that are material to the sustainability performance of the organization.

Which materiality is most relevant to the organization and its regulatory environment including sustainability topics that affect the environmental, social and governance (ESG) domains impacting organizational performance;

- the identification and fair representation of topics relative to you sector, industry, geography, business model and structure;
- the input from all relevant sources and stakeholders, including both internal and external sources;
- with the consideration of sustainability drivers, societal and peer-based norms, and appropriate policy concerns and suggestions.

Determining Materiality (& linkages to the SDG's & ESG's)

An organization's material topics will evolve over time as topics mature, drivers fluctuate, and understanding improves based on additional stakeholder input. Material topics also will evolve if and when an organization includes its value chain in its sustainability performance management. Determining Materiality and commitment to a systematic and ongoing materiality determination process including the SDG's & ESG's, will over time improve sustainability within your organization.

Materiality Issues:

Environment

- GHG Emissions GHG Emissions
- Air Quality
- Energy Management
- Water & Waste water Management Water & Wastewater Management
- Waste & Hazardous Materials Management
- Biodiversity land use
- Raw material sourcing
- Water stress
- Carbon emissions
- Product carbon footprint
- Financing environmental impact
- Climate change vulnerability
- Toxic emission and waste
- packaging material and waste
- electronic waste
- Opportunities in clean tech
- Opportunities in green building
- Opportunities in renewable energy

Governance

- Business Model & Innovation
- Product Design & Lifecycle Management
- Business Model Resilience
- Supply Chain Management Supply Chain Management
- Materials Sourcing & Efficiency Materials Sourcing & Efficiency
- Physical Impacts of Climate Change
- Leadership & Governance
- Business Ethics
- Competitive Behavior
- Management of the Legal & Regulatory Environment
- Critical Incident Risk Management
- Systemic Risk Management

Social

- Social Capital
- Human Rights & Community Relations
- Customer Privacy
- Data Security
- Access & Affordability
- Product Quality & Safety Product Quality & Safety
- Selling Practices & Product Labeling
- Human Capital
- Labor Practices
- Employee Health & Safety Employee Health & Safety
- Employee Engagement, Diversity & Inclusion
- Human capital
- Health and safety
- Human capital development
- Supply chain labor standards
- Product liability
- Product safety and quality
- Chemical safety
- Financial product safety
- Labour Management
- Privacy and data security
- Responsible investment
- Social opportunity
- Access to communication
- Access to finance
- Access to health
- Opportunity in nutrition and health



What is sustainability?

Sustainability is one of the words that will be used most often, and it is referencing the ability of - managers to create strategic plans that enables steady organic growth, and prudent management of risks and opportunities whether the starting point is economic, social or environmental.

Sustainability Benefits

Managers prepare their business for the future by focusing on:

- Environmental factors: the natural resources it uses and the consequences for Ecosystems and habitats.
- Social factors: health and safety and community impact.
- Governance factors: reputational harm and loss of trust.

How do we help your business?

We offer a sustainability management system online guaranteed to increase your business profit potential. If that is something you might be interested in pursuing, we would be happy to work with you.

**We offer a free consultation,
get in touch with us today**

Contact us now:
+32485773608

www.esgwatchservices.com

**SUSTAINABILITY
MANAGEMENT : :
SYSTEM**

The basic sustainability ROI formula is:

$$\text{Sustainability ROI} = \frac{\text{Net benefits} - \text{Total sustainability investments}}{\text{Total sustainability investments}}$$